

## SPONSORSHIP OPPORTUNITIES 2019

Figures include VAT

SAFMA has many sponsorship opportunities available for 2019, including

- a National Conference and Exhibition sponsor;
- b Awards sponsor;
- c Educational/networking event's sponsor;
- d Regional Conference sponsorship
- e Golf day.

**a. National conference and exhibition sponsorship and exhibition.**

Contact [r.muir@jukwaa.net](mailto:r.muir@jukwaa.net). The National conference is to be held on 16 & 17 July 2019 at the Sandton Convention Centre.

**b. Awards dinner sponsorship options**

**a. Entertainment Sponsor**

**R23 000.00**

- Branding at the awards ceremony in the dinner room.
- Logo on back page of programme/booklet and menu print out.
- 2 x passes to attend the Gala Dinner prize giving.

• **MC Sponsor**

**R23 000.00**

- Branding at the awards ceremony in the dinner room.
- Logo on back page of programme/booklet and menu print out.
- 2 x passes to attend the Gala Dinner prize giving.

**c. Networking Events**

**World FM Day events in Durban, Cape Town, East London, Port Elizabeth and Gauteng**

**R46 000.00**

World FM Day events will be held on 15 May 2019 in all our active regions. Attendance varies from region to region but approximately 30 pax at each event. Sponsorship of these events gets you:

- Your branding/logo on the invitations;
- 2 x pull up banners at each venue;
- The opportunity to hand out your brochures at each event;
- 5 minute address at each event to introduce yourself and your organisation.

**Women's day events in Durban, Cape Town, East London, Port Elizabeth and Gauteng**

**R23 000.00**

Women's day events will be held in August 2019 in all our active regions. Attendance varies from region to region but approximately 15 pax at each event. Sponsorship of these events gets you:

- Your branding/logo on the invitations;
- 2 x pull up banners at each venue;
- The opportunity to hand out your brochure and/or gift at each event;
- 1 x guest at each event (female).

**d. SAFMA Cape Town Regional Chapter Sponsor:**

**Per item**

**R23 000.00**

- Speaker Sponsor – joint logo on speaker gifts.
- Gift Sponsor - joint logo on gift.
- Bag Sponsor - joint logo on bag
- Programme Sponsor – logo on front page of programme.
- Cocktail event Sponsor – 2 x banners in cocktail venue area.

**Joint Benefits**

1. 2 x pull up banners at the event; 1 x behind registration desk and 1 x conference plenary hall or 1 x refreshment venue and 1 x plenary to be agreed.
2. Logo exposure in regional conference brochures and on all emails regarding the conference.
3. One insert into the conference bag
4. 1 x complementary conference delegate at conference.

**e Golf Day**

1. Tee box/hole	R 2 875.00
2. Tee box/hole with 4-ball	R 7 475.00
3. Four ball entry	R 4 600.00
4. Goodie bags	R 4 140.00
5. Halfway House	R 4 600.00
6. Registration table	R 3 200.00
7. Prizes	R11 500.00

- Tee box/hole Sponsor – put up your banners up at the hole. If you are choosing a wet hole the drinks are for your account.
- Goodie Bag Sponsor – joint logo with SAFMA on bag
- Halfway House – joint SAFMA logo on vouchers.
- Prizes – gift tag with your logo on the prize or provide branded prizes.

**Joint Benefits**

1. One insert into the goodie bag
2. 1 x dinner guest at the prize giving
3. Add your brochure to the goodie bag.

Promotional and advertising material to be supplied by client